

Albert Ziegler GmbH · Giengen/Brenz · Germany

ZIEGLER Innovation Summit 2020

Unveiling of an absolute world novelty

Metzingen, September 17th, 2020 – The ZIEGLER Innovation Summit marks the highlight of the ZIEGLER Innovation Rollout which started in March 2020.

Due to the current Covid-19 situation, ZIEGLER was not able to present its world innovations at INTERSCHUTZ in June 2020 as planned. The fair was postponed until 2021. However, for ZIEGLER this did not mean to hide its innovations until next year.

According to the motto #whateverthechallenge ZIEGLER also faced this challenge and started with the market launch of the latest generation of ALPAS already in March. The presentation of further novelties followed in the coming weeks and months. These included the presentation of a completely revised portfolio of ZIEGLER turrets and the latest development stage of the proven operating and control system “Z-Control”.

For the world premiere of the new Z-Class ZIEGLER has thought of something very special: The ZIEGLER Innovation Summit with 60 invited guests from Europe took place in the appropriate ambience of the “Old Forge Hall” at Motorworld Metzingen.

The management of ZIEGLER Group first emphasized how important the subject of innovations is for ZIEGLER and how the innovation process is continuously being advanced in the company:

“Innovation is a very important and ongoing process in the DNA of ZIEGLER. We are always aiming for a better support of the user during the operation. Departments such as product management, product strategy, design and engineering work closely together and do their best to ease the daily work for fire-fighters”, says Sven Kneer, COO of ZIEGLER Group. To date the company has invested a double-digit million sum in the innovation process, further investments are to follow.

Max Ruhdorfer, Group Director Product Strategy, Design and Innovation at ZIEGLER, presented the innovations “ALPAS”, the user-guided operating concept “Z-Control” and the new ZIEGLER turrets. These also celebrated their premiere at the ZIEGLER Innovation Summit.

The latest generation of Z-Control links all products together and, among other things, provides unprecedented possibilities for mastering the operation with its intuitive and animated user guidance and integrated telematics functions, the “Touchpoint Connect” plug'n'play system and many other features.

However, the absolute highlight awaited the audience at the end of the presentation: The unveiling of the new “Z6” impressively heralded a new era of airport firefighting vehicles. After a multimedia presentation the “flagship” of the ZIEGLER product fleet was introduced as the highlight.

The new Z-Class breaks all records: With the most powerful drive motor on the market (Z4 and Z6: 770 HP; Z8: 1,540 HP), unprecedented acceleration values, an extremely spacious cabin with a headroom of more than 1.80 m the new Z-Class clearly stands out from its competitors.

The guests present were correspondingly enthusiastic.

All further information on the new Z-Class, the latest generation of ALPAS, Z-Control and the new ZIEGLER turrets can be found in the corresponding press releases.

Albert Ziegler GmbH · Giengen/Brenz · Germany

Contact

Vanessa Brandt

Communications & PR

vbrandt@ziegler.de

Phone +49 7322 951-289

About ZIEGLER

The Albert Ziegler GmbH is a leading international supplier of vehicles for firefighting, civil protection and the police, as well as firefighting accessories and technology. The comprehensive product range includes clothing for the firefighting services to highly specialized pumping and fire extinguishing systems to all kinds of emergency vehicles. Out of currently more than 1,400 employees worldwide, around 680 are employed at our headquarters in Giengen/Brenz, Germany. Other ZIEGLER manufacturing facilities are located in Germany (Rendsburg and Mühlau) as well as The Netherlands, Croatia, Italy and Indonesia. Sales and service offices can also be found in Slovenia and China.

<https://www.ziegler.de>